

# Programme

Day 1 - 12th May 2023

Asia Professional Speakers  
CONVENTION 2023

## THEMES:

Trends & Shifts, Recreating the Self, Impact Action

8:00 am

Registration & Networking

9:00 am Joe Augustin

Emcee Kickoff

9:10 am Arishta Khanna

Welcome Address By Convention Chair

9:15 am: Opening Address

H.E Kateryna Zelenko, Ambassador of Ukraine

9:35 am: Opening Keynote  
Parminder Singh

Disruption Doesn't Last, Value Creation Does! Key Principles Behind Finding Purpose, Creating Value and Thriving In Disruptive Times

10:05 am : Break

Tea/Coffee Break

10:50am : IMPACT PANEL WITH

Amit Gupta  
Georgette Tan  
Marc Nicholson  
Stephanie Dickson

Impact as a Catalyst: Unleashing The True Power of Impact For Entrepreneurs And Communities To Create Ripples Of Change

11:35 am : Simone Heng, CSP

The 3 Mindset Changes To Amplify Your Impact

12:00 pm : Glenn Van Zutphen

Bad Talk, Good Talk: Crafting Executive Communications to Go From Amateur To Ace

12:15 pm: The Tech Edge

Prantik Mazumdar  
Leanne Robers  
Jana Marle Zizkova  
Alvin Poh

The Evolving Ecosystem of Tech, AI Tools and Its Impact on growth, scalability and brand visibility. #Entrepreneurs in the Creator/Knowledge economy.

12:55 pm : Break

Lunch

## WORKSHOPS: 1:55pm

Breakout Room 1 - Mindy Pang

From Expert to Authorpreneur: 8 Easy Steps to Write, Publish and Promote Your Book

Breakout Room 2 - Mark Worthington

Making Media Work For You: Building a Successful PR Strategy for Entrepreneurs

Breakout Room 3 - Nathan Shooter

Attract Bookings With A Blockbuster Speaker Showreel! How to Produce a Killer Speaker Showreel that Attracts the Clients who Need your Message

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## **THEMES:**

**Trends & Shifts, Recreating the Self, Impact Action**

**2: 55 pm: Violet Lim**

**Innovating The Dating Industry: Lessons Learned From Disrupting A Traditional Market**

**3:25 pm : Break**

**Tea/Coffee Break**

**3:50 pm Marian Dang**

**Connect to Your Own Authentic Voice: The Voice - A Powerful Tool Towards Authentic Energy Expression**

**4:00 pm Robin Speculand**

**18 Tips to Bank on: Hands-on Tips For The Speaking Entrepreneur's Journey**

## **4:30 PM - 5:30 PM ASK THE EXPERTS ROUND TABLE SESSION**

Pick and pre-book your top 3 experts that morning, and learn as you move from table to table. There will be three rounds of 20 minute sessions concurrently for each expert, who will share their top 3 pain points, answer your questions and suggest solutions and best practices for your own business. This energetic and interactive format is quite the popular one - there's always a buzz in the air!

**Rodrigo Canelas**

**Stand Out from The Crowd: Creating A Video Podcast That Takes Your Business to the next level**

**Carolina Rodriguez**

**How Do You Protect Your Original Ideas? A Quick Overview Of Intellectual Property Rights**

**Dr Anuradha Rao**

**Fortify Your Small Business Against Key Cybersecurity Threats: How to Develop a Cybersecurity Strategy and Build Cyber Resilience**

**Marta Pardo**

**The Power of Audacity: How Bold Leadership can Drive Change and Impact with a Positive Influence**

**Anna Ong**

**How to Be Funny (Even If You're Not): Incorporating Humor into Your Stories and Presentations**

**Joni Peddie**

**Using Assessments To Grow Your Business**

**Stella Hoh**

**How To Automate Your Business Process and System: Increase Sales Revenue to 6 or 7 Figures And Beyond, Without Putting In More Hours**

**Oliver Nshom**

**How to Build a Tribe : 5 Secrets to Building the Fastest-growing Tribe in Town**

**Ratna Juita + Sha-En Yeo**

**Taking Care of YOU While Running A Thriving Business**

**Natalia Rachel**

**Creating Heart Centered Content**

**5: 40 PM - ANNOUNCEMENTS**

**Close of Day 1**

# Programme

Day 2 -13th May 2023

Asia Professional Speakers  
CONVENTION 2023

## THEMES:

The Tech Edge, Business Growth & Scalability

8:00 am

Registration & Networking

9:00 am Shaun McEwan

Emcee Kickoff

9:05 am Martin Laschkolnig

GSF Talk: Global Knowledge, Collective Wisdom :  
GSF-At The Heart Of Our Communities

9:15 am Brad Hauck

Fast-Track to Million-Dollar Success: Levergaging  
Productization for Explosive Business Growth

9:50 am Dr. Maxine Teo

Own The Stage by Owning Yourself - Creating Your  
Path to Success

10:15 am Dr. Paula Smith

Making An Impact Through The Magic of Masterminds

10:45 am : Break

Tea/Coffee Break

11:15 am Vikas Garg

What Does Impact Mean To You?  
Understanding The Broader Impact Of Our Food  
Choices On The Environment

11:35 am Masami Sato

The Power of Giving: Transforming Businesses And  
The World

11:55 am Monique Blokzyl

Your Visibility Booster Roadmap to Get Your Voice to  
Millions: Top 10 Tips, AI Tools & Triggers to Amplify Your  
Visibility & Impact

12:25 pm Break

LUNCH

1: 20 pm WORKSHOPS

Breakout Room 1 - Bijay Gautam

Content to Profit Framework for Thought Leaders:  
How to Leverage the Power of Content to Build Influence,  
Authority and Business

Breakout Room 2 - Andrew Chow, CSP

Creating Effective Prompts for ChatGPT - Practical Strategies  
for Speakers, Trainers, Coaches, and Authors To Master  
Conversational AI

Breakout Room 3 - Elizabeth Taylor

How to Use LinkedIn Like a Pro: Optimizing LinkedIn for  
Lead Generation, Prospecting and Business Development

2:20 pm Christopher Isaiah Fun

Finding Your Voice In The Evolving Social Media Landscape

2: 50 pm : Break

Tea/Coffee Break

SPEAKER INSIGHTS FORUM

3: 25 pm Joanne Flinn

Speaker Impact Acceleration: Your Mastermind To Create  
Your Personal Blueprint For Success In The Speaker/Creator  
Knowledge Economy

4: 20 pm

Deborah Torres Patel  
Michael Podolinsky, CSP  
Ron Kaufman, CSP  
Benjamin Cheng

Founding Members Panel  
Moderated by: Arishta Khanna

Creating Memories, Meaning and Milestones:  
Through The Challenges And The Fun Times!

5.20 pm - Tay Guan Hin

Close of Day 2