Asia Professional Speakers Convention 2023

IMPACT X

AMPLIFY
YOUR
IMPACT

IMMERSIVE | INCLUSIVE | INNOVATIVE

SPONSORSHIP OPPORTUNITIES

#MAKEANIMPACT2023

12 - 13th May 2023

Marina Bay Sands

Singapore

APSS

ASIA PROFESSIONAL SPEAKERS SINGAPORE

About APSS

ASIA PROFESSIONAL SPEAKERS SINGAPORE

Asia Professional Speakers Singapore (APSS) is Asia's premier association for accrediting and empowering professional speakers. APSS is an IMPACT-based and purpose-driven community of thought leaders, global speakers, domain experts, authors, influencers, and change-makers. Through their expertise in the domains of government, business, education, and social impact, our community continues to influence change in policies, mindsets, and processes and systems.

APSS - A MEMBER OF GSF

ASIA PROFESSIONAL SPEAKERS SINGAPORE

The GSF currently comprises of 17 independent speaker associations representing nations and individuals from over 20 countries.

APSS - OUR REACH

ASIA PROFESSIONAL SPEAKERS SINGAPORE

Social Media Reach	7,418
Global reach	16k+
Unique website visitors - last 6 months	5653
Newsletter Reach	2333
Atendees at conference	100+

Through its association with The Global Speakers Federation (GSF), APSS' marketing reach comprises a network of more than 16,000+ members across the globe.

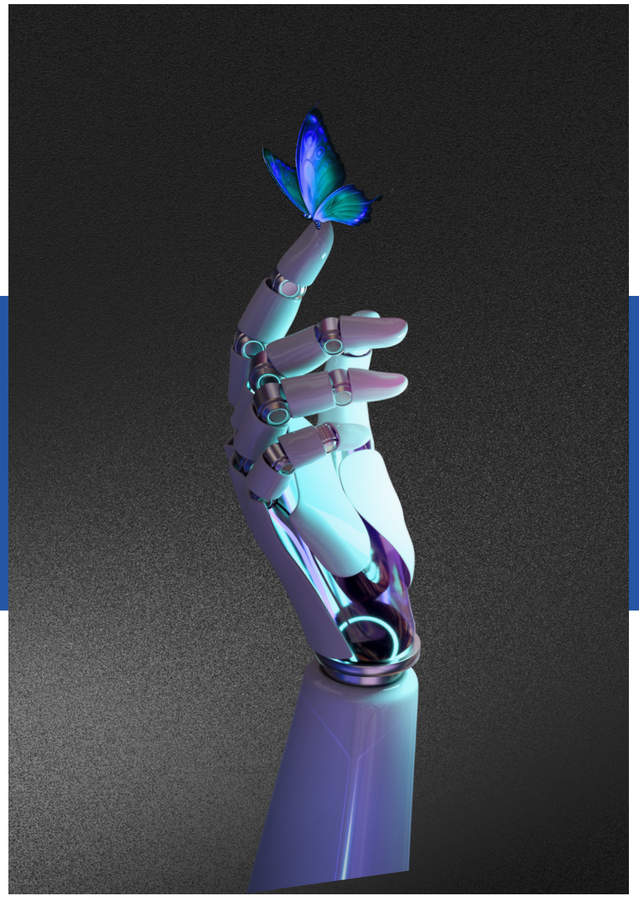
About IMPACTX 2023 - Amplify Your Impact

IMMERSIVE | INCLUSIVE | INNOVATIVE

APSS is hosting its annual Asia Professional Speakers Convention #APSC2023 #IMPACTX2023, on 12th & 13th May, with fringe events running from 11th May till 14th May.

Just like the butterfly, which symbolises change, transformation and personal potential rebirth, we too must learn to leverage digital and human potential collaboratively to innovate and navigate our way to better futures.

IMPACT X will be a highly interactive, engaging and energizing real-time event with insights about technological platforms, virtual and hybrid tools, collaboration tools, social impact, marketing and branding best practices, and much more!



Themes & Tracks

Trends and Shifts

What are current and relevant business trends and future shifts and opportunities, their impacts, and how can you succeed in this environment?
MAKE THAT SHIFT,
SO YOU WON'T DRIFT!

Recreating the Self

In a world overrun by noise and disinformation, how do you achieve a powerful personal brand to influence with integrity, build trust, and be relevant?
(RE) CREATE YOUR STORY!

Growth and Scalability

How can you create new business models and new value propositions, grow your social channels and negotiate fees, partner up or go big on your own?
LET'S SCALE IT UP!

The Tech Edge

How do you choose the technologies and tools that are right for you amid an overwhelming array of technology, new apps, and equipment to connect, engage and create impact?
RESET YOUR TECH VISION!

Self Audit and Action

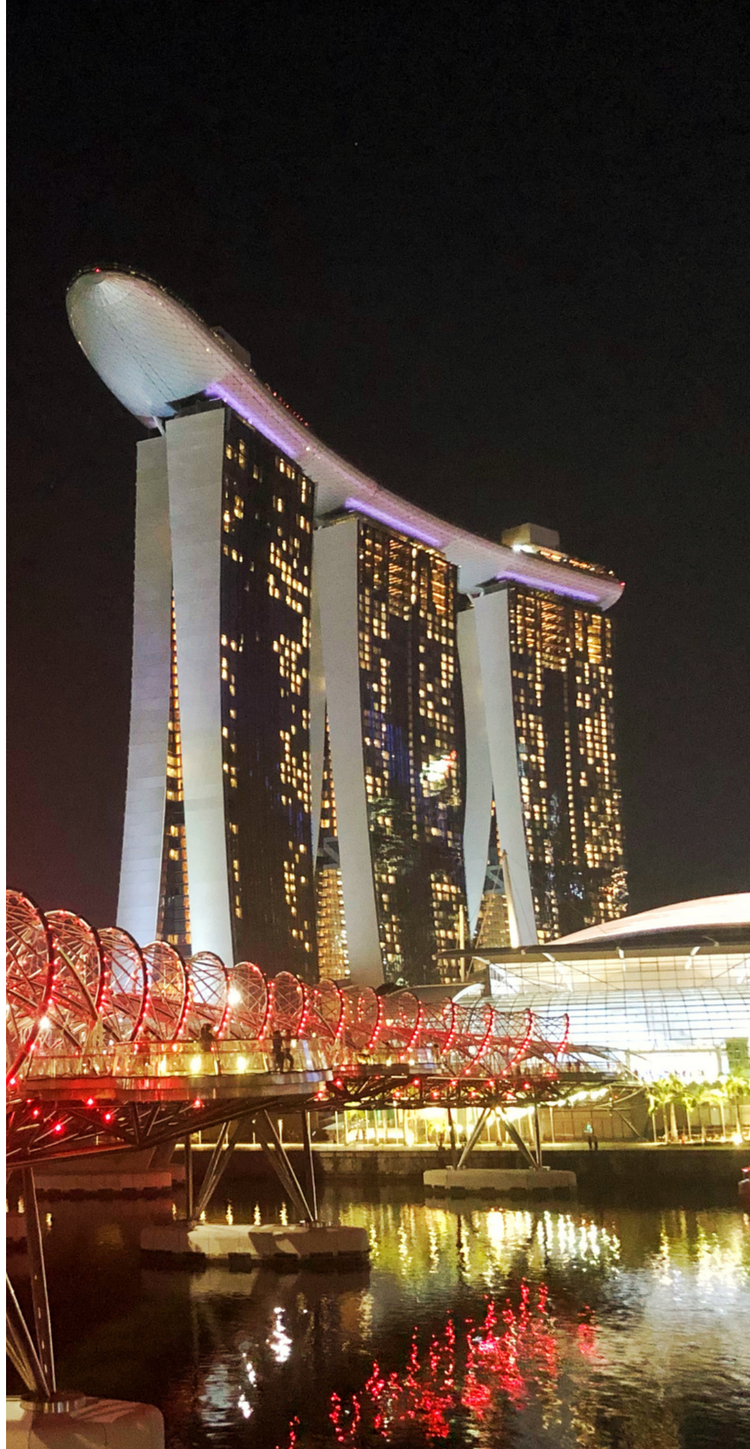
How can you cultivate the right mindset to WALK INTO A NEW FUTURE, with the right combination of adaptive resilience, hope and optimism, creativity, pragmatism and humanity?

The Venue

APSC 2023 at Marina Bay Sands, Singapore

A Spectacular Setting. Experience the beauty of Singapore's skyline from this iconic venue featuring a boat-shaped design and a rooftop infinity pool with breathtaking views.

Conveniently located, attendees can enjoy nearby attractions such as Gardens by the Bay and have access to a luxury hotel, shopping mall, and casino all within the same complex. And let's not forget the diverse and delicious cuisine that Singapore has to offer, sure to please even the pickiest palates.



WHY BECOME A SPONSOR

AMPLIFY your brand, your products and services and gain visibility across our vast membership and network. This includes brand exposure during the pre-event marketing and throughout the Convention, at the venue and on our various social media channels.

ADDITIONAL SPONSORSHIP BENEFITS

As a sponsor, you/your employees will also get the opportunity to

Gain direct access to APSS members - who are established speakers, trainers, facilitators, authors, educators, and coaches - for your own events or engagements

Learn new skills or build your expertise on a variety of topics related to public speaking and entrepreneurship at our events. These include presentation skills; visibility and branding; leadership and self-leadership; books and authorship, and many more

Build new business relationships and connections during the Convention and throughout the year

Learn about business and tech trends, future shifts and opportunities at the Convention

Past Sponsors

Join the lines of some of the powerful sponsors that have partnered up with APSS in the past and have benefited from this win-win cooperation.

- Turkish Airlines
- LUX South Ari Atoll Maldives
- SBI Singapore
- Lord's Custom Tailors
- Connected Women
- ACCELA
- WEBHUB GLOBAL
- Goodrich Global
- Avalon
- Directive Communication
- IM18 Trading
- Hotel Jen
- Orchard Gateway Singapore ,
- One Farrer Hotel
- Saletify
- Anna Rainn
- Logitech

.....AND MANY MORE

TURKISH AIRLINES

LORD's CUSTOM TAILORS SINCE 1966

orchardgateway

ALTAFY

Accela

THE CHANGE BUSINESS

ANNA RAINN

goodrich®

Goodrich Global
Since 1983

logitech

SBI
STATE BANK OF INDIA

Avalon

primehouse digital
Digital Namecards

SENNHEISER

DCI
Directive Communication International

CONNECTED women

WEB HUB GLOBAL

HARVES+ *Accounting*

xero GOLD PARTNER

SYZYGY moments

Sponsorship Opportunities

PACKAGE 1
Bronze (S$3000)

YOUR SPONSORSHIP PACKAGE WILL BE PERSONALISED TO BEST MEET YOUR NEEDS

- Brand exposure during pre-communication & event
- Mentions by MC during the Convention
- Social media announcement of sponsors on APSS channels
- EDM announcement of sponsors to all participants
- Logo onsite
- 1 complimentary Single DAY pass + 1 complimentary workshop/session Valued at $695

Sponsorship Opportunities

PACKAGE 2
SILVER (S$5000)

YOUR SPONSORSHIP PACKAGE WILL BE PERSONALISED TO BEST MEET YOUR NEEDS

SILVER Sponsor

- Brand exposure during pre-communication & event
- Mentions by MC during the Convention
- Introduction of sponsor during lead up to suitable program part(s)
- Social media announcement of sponsors on APSS channels
- EDM announcement of sponsors to all participants including links to sponsor
- Live event on stage logo
- Table placement logo
- Logo onsite
- 1 complimentary Single DAY pass + 2 complimentary workshop/session tickets - total Value $1045

Sponsorship Opportunities

PACKAGE 3
Gold (S$7000)

YOUR SPONSORSHIP PACKAGE WILL BE PERSONALISED TO BEST MEET YOUR NEEDS

- Brand exposure during pre-communication & event
- Mentions by MC during the Convention
- Introduction of sponsor during lead up to suitable program part(s)
- Social media announcement of sponsors on APSS channels
- EDM announcement of sponsors to all participants
- Live event on-stage logo
- Table placement logo
- Logo onsite
- Naming rights of certain program parts/tracks
- Stand-alone posts about sponsor on social media and via EDM
- Social media campaign to leverage on attendees' extensive social media networks ("door price competition")
- Logo on site
- Word with our sponsor - on stage 7 min interview
- 2 complimentary Single DAY passes + 2 complimentary workshop/session tickets - total Value $1645

Sponsorship Opportunities

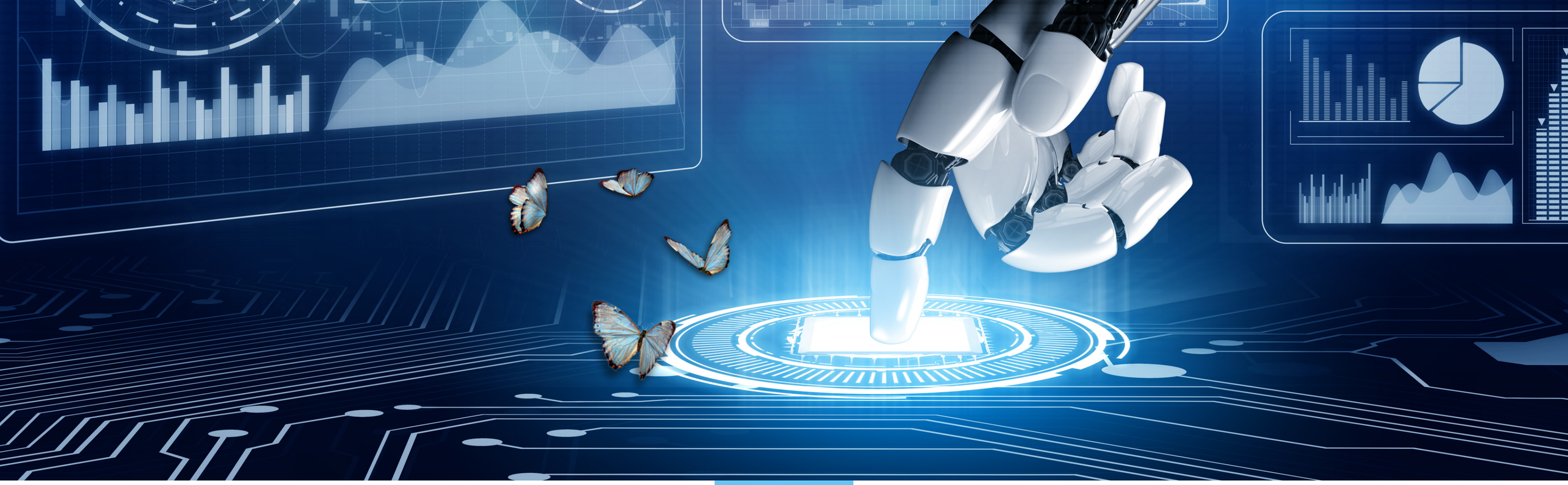
PACKAGE 4
Diamond (S$10,000)

YOUR SPONSORSHIP PACKAGE WILL BE PERSONALISED TO BEST MEET YOUR NEEDS

- Brand exposure during pre-communication & event
- Mentions by MC during the Convention
- Introduction of sponsor during lead up to suitable program part(s)
- Social media announcement of sponsors on APSS channels
- EDM announcement of sponsors
- Live event on-stage logo
- Table placement logo
- Naming rights of certain program parts/tracks
- Stand-alone posts about sponsor on social media and via EDM
- Social media campaign to leverage on attendees' extensive social media networks ("door price competition")
- Logo on name tags
- Premium booth placement
- Logo on-site - Premium Placement
- Word with our sponsor - on stage 10 min interview
- Host a giveaway/competition / include an offer for all participants
- Access to speak at a monthly APSS gathering post-Convention
- 3 complimentary Single DAY passes + 3 complimentary workshop/session tickets valued at $2025
- 2 seats at the Gala Dinner valued at $320

READY TO MAKE AN IMPACT?

IT'S A NEW ERA,
PARTNER WITH US TO AMPLIFY YOUR IMPACT



Connect With Us!

arishta.khanna@asiaspeakers.org

admin@asiaspeakers.org